

This is the register and privacy policy of Management Events Studio Oy in accordance with the EU General Data Protection Regulation (GDPR). Prepared on 14 March 2022. Last updated on 24 April 2026.

1. Data controller

Management Events Studio Oy, Porkkalankatu 20a A, 5th floor., 00180 Helsinki

2. Contact person responsible for the register

Anni Linko, anni.linko(a)mestudio.fi

3. Name of the register

Customer and marketing register

4. Legal basis and purpose of processing personal data

The legal basis for processing personal data under the EU General Data Protection Regulation is the individual's consent.

The purpose of processing personal data is to communicate with customers, maintain customer relationships and carry out marketing. Data is not used for automated decision-making or profiling.

5. Data content of the register

The register may contain the following information: name, position, company/organization, contact details, website addresses and other information related to the customer relationship and purchased services.

IP addresses of website visitors and cookies necessary for the functioning of the service are processed based on legitimate interest for example to ensure information security and to collect statistical data on website visitors when they can be considered personal data. Consent is requested separately where required for third-party cookies.

6. Regular sources of information

The data stored in the register is obtained from customers via website forms, email, phone, social media services, contracts, customer meetings and other situations where the customer provides their information. Data submitted via website forms is transferred to the HubSpot system. Contact details of representatives of companies and other organizations may also be collected from public sources such as websites, directory services and other companies.

7. Regular Disclosures of Data and Transfers Outside the EU or EEA

Data is not regularly disclosed to other parties. Data may be published to the extent agreed with the customer. Data may also be transferred by the data controller outside the EU or EEA.

8. Principles of data protection

Due care is taken in processing the register and data processed by information systems is appropriately protected. When register data is stored on internet servers, the physical and digital security of the hardware is properly ensured. The data controller ensures that stored data, server access rights and other information critical to the security of personal data are handled confidentially.

9. Right of access and right to rectification

Every individual in the register has the right to check the data stored about them and to request correction of incorrect data or completion of incomplete data.

If a person wishes to check their data or request correction, the request must be sent in writing to the data controller. The data controller may request proof of identity if necessary. The data controller will respond within the time specified by the EU data protection regulation (generally within one month).

10. Other rights related to personal data processing

Individuals in the register have the right to request the deletion of their personal data ("right to be forgotten"). They also have other rights under the EU General Data Protection Regulation, such as restriction of processing in certain situations. Requests must be sent in writing to the data controller.

The data controller may request proof of identity if necessary. The data controller will respond within the time specified by the EU data protection regulation (generally within one month).

11. Cookie Policy

A cookie is a small text file that is stored on a user's computer when visiting a website. Cookies do not contain personal data and cannot be used to execute programs.

Cookies on Management Events Studio Oy website

We use cookies for various purposes related to website functionality, analytics and marketing.

We use Google Analytics to monitor the site. The purpose of tracking is to collect statistical data such as the number of visitors and the most popular content. More information about Google cookies is available [via this link](#).

Cookie data helps us improve the functionality and usability of our website.

Our website is built on the WordPress content management system, which does not otherwise collect cookies from visitors. For logged-in users, necessary information such as timezone may be stored in cookies.

Disabling cookies in the browser

We do not recommend this, but if you wish to disable cookies, you can change your browser settings. Disabling cookies may weaken the user experience and not all website functions may work properly.

More information about managing cookies on your browser can be found [behind this link](#). Please note blocking cookies prevents tracking during visits but may also limit website functionality.